



Musician
of the Month

2024/2025

IMPACT REPORT



A report
showcasing the
impact Musician
of the Month
resources have
had in the UK.



www.musicianofthemonth.co.uk



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"Here at Manic Street Teachers, we are passionate about giving children access to a broad and balanced music curriculum. Part of this is in the appreciation and understanding of a range of music styles and traditions from around the world. We believe in the value of letting children explore the world of music and therefore the world itself."

Matt Dix (Founder of Manic Street Teachers)





Musician of the Month

ABOUT US

Musician of the Month fits perfectly alongside your music scheme and is aimed at creating a culture of musical appreciation and understanding within your school.

We focus on a wide range of high-quality live and recorded music, carefully drawn from different traditions, composers and musicians.

IMPACT REPORT 2024/25



OUR SERVICES

We are primary educators with a passion for offering a high-quality, diverse music education. Through our subscription, schools are able to download, stream and utilise a wide range of no-prep, practical resources.

- 01. Access to Digital Resources
- 02. Monthly Email Resource Packs
- 03. Primary Music Newsletters
- 04. Info & Support

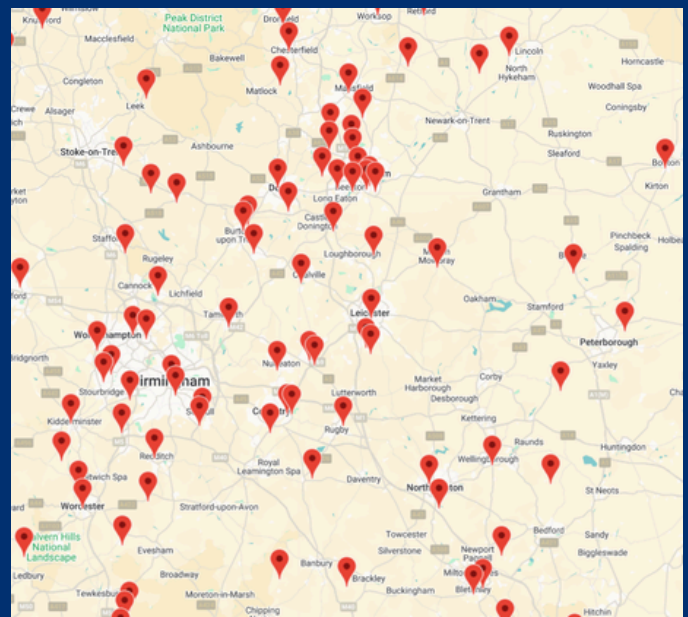
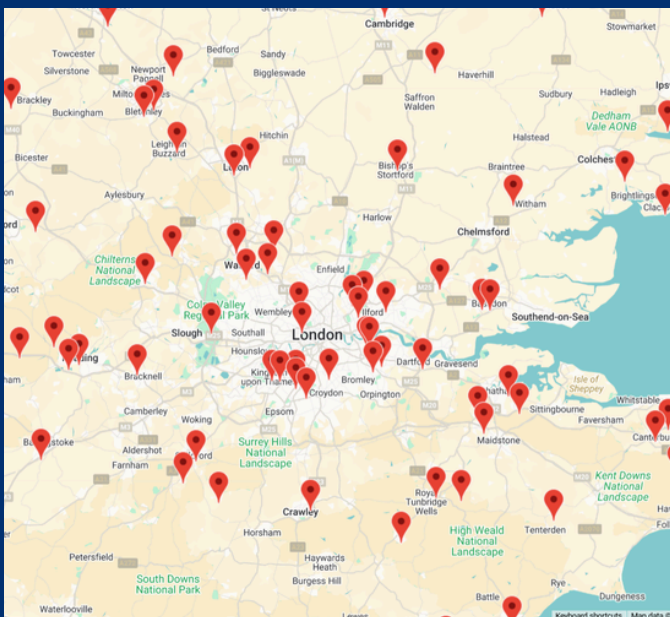
IMPACT MAP

Musician of the Month is now in 403 schools across England.

We are also starting to have a global reach, with schools in Switzerland, United States, Australia and Guernsey taking part.

44/48 English counties contain schools with a subscription to Musician of the Month. The following have the most:

- Greater London
- West Midlands
- West Yorkshire
- Greater Manchester
- Kent & East Sussex
- Lancashire
- Devon & Cornwall



IMPACT MAP



66

Musicians to study



403

Schools joined



117273

Children inspired by music



Musician of the Month are working in collaboration with:



QUIZSHED



DEIB IMPACT

One of our missions is to ensure that children have opportunities to see themselves and others as potential musicians. Our scheme covers the protected characteristics from the Equality Act and schools are seeing the impact of this on both children and staff.



Name: Deepa Vasudevan

Position: Education Improvement Consultant
Achievement and Equality Team

Employer: Nottinghamshire County Council

"I have loved working alongside Matt and talking to him about his passion for music and his journey to Musician of the Month. His concept of identifying global musicians and embracing and celebrating their differences links directly to my work around DEIB (Diversity Equity Inclusion and Belonging). I enjoyed talking through how to make his work link with the work that I do with schools on the British Values and the Protected Characteristics.

I was lucky enough to be able to invite Matt to speak at my Nottinghamshire Schools DEIB network where he inspired many teachers from around Nottinghamshire who are keen to keep the importance of DEIB high on their agenda.

I look forward to continuing to work with MOTM to take this work across more schools in Nottinghamshire and beyond!"



*"Enriching our music curriculum, enriching and enhancing our PSHE curriculum and our promotion of British values (valuing and celebrating diversity). Also helpful in making connections to our geography and history curriculums." – **FEEDBACK SURVEY 2025***

*"Weekly focus within assembly; enhanced diversity and protected characteristics knowledge; parent feedback positive" – **FEEDBACK SURVEY 2025***

*"The children have had the opportunity to listen to a wide range of music from great composers and musicians which enabled them to develop their general knowledge about the world and understand and respect other cultures, traditions and beliefs." – **FEEDBACK SURVEY 2025***

*"Supported diversity and recognised the reasons behind some of the songs and lyrics. Also promotes the importance of pursuing what you believe in." – **FEEDBACK SURVEY 2025***

LINKS TO BRITISH VALUES

We are now including links to British Values in our assembly resources from September 2025, so we look forward to seeing the impact of this next year!



SCHOOL CASE STUDY

DAVID BAUGH
HEAD TEACHER



IMPLEMENTATION

At Pewithall Primary School, Musician of the Month has become a joyful part of our school culture. It's sparked curiosity, creativity, and some brilliant conversations across all year groups. We use MOTM in assemblies, classroom lessons, and corridor displays.

IMPACT

It's helped broaden musical horizons, build confidence, and create shared experiences that go far beyond music. Children now talk about artists with real insight, and staff feel more empowered to bring music into their teaching.

One standout moment was our Kylie Day in July, where we celebrated Pride and honoured a year's worth of pupil favourites from Musician of the Month. Every class learned a Kylie song and dance — from Reception to Year 6 — and the whole school came together in a rainbow of energy and celebration. It was colourful, inclusive, and full of joy. The children were buzzing with excitement, and staff joined in too (with varying degrees of dance coordination!).

Thanks again for all you do — it's made a real difference here.



M.A.T. CASE STUDY

REBECCA TURNER

**COMMUNITY AND MUSIC
PERFORMANCE DIRECTOR**



IMPLEMENTATION

We launch the MOTM in our singing assembly at the start of the month and I produce a poster that gets displayed in every classroom. A main display is then put up in the hall of each school. We send out a guessing poster to parents on social media the week before we tell the children and then share the name of the artist on the day we launch it! The artist is then shared through our weekly parent newsletter.

We have 2 chosen pieces that the children listen to a lot in class. These are used in every assembly and we select 3 key facts that the children have to learn.

IMPACT

The children love MOTM, some more than others, but we stress the fact that we are open to new music and we talk about the influences the artists have on each other.

It really helps to prioritise music across the school and keep it fresh in peoples minds.

The children can be heard singing the songs around school which is lovely.



TESTIMONIALS - 2025 SURVEY

"Our children have developed their knowledge of composers and performers, have been exposed to different genres of music and they really enjoy this aspect of school."

"It has exposed our students to different musicians and genres of music and also opened their eyes to learning about different artists, where they come from etc. During their music lessons, our music teacher has been impressed by their knowledge of composers. It's also allowed us to be consistent in the music that we listen to in our phase and school assemblies as well as giving us different music to listen to in class while we transition, while we work etc. It's particularly lovely this week to hear my class singing South Australia by Fisherman's Friends - they didn't know what a sea shanty was until a week ago!"



"Huge enrichment to our core music curriculum. It has supported our wider geography and history curriculum too."

"It's helped to introduce our pupils to a very wide range of musical genres and styles. Also giving them cultural and geographical information about the areas that the musicians come from. Many musicians use their music as a platform for their voice, be it a message about peace, equality or/ environmental change. This has given us many opportunities to highlight important issues that affect our children. "

"The children have loved learning about different genres of music which they do not usually listen to."



CONTACT / FOLLOW US

If you would like to get in touch with us, we would love to hear from you.



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FREE SAMPLE ACCESS

CLICK HERE FOR A 1-MONTH TRIAL:

<https://www.musicianofthemonth.co.uk/david-bowie-sample-579264578100>

DIVERSIFY YOUR MUSIC CURRICULUM!

AVAILABLE NOW!



Musician of the Month



Brings cultural capital directly into school

Our 6-year cycle covers classical composers, popular music and musical traditions from around the world, with links to the wider curriculum.



Uses purposeful and engaging resources

Every month our resources include display posters, assemblies, knowledge organisers, quizzes, videos, activities and extra learning opportunities.



Promotes equality and diversity

We've linked our musicians to the Equality Act and the Protected Characteristics so that every child can see both themselves and others as potential musicians.



Simple and easy-to-use website

Get instant access via our Pricing Plans page. One login for staff and a simple, easy design makes getting started straight forward.



Loved by schools and teachers

Schools are already shouting about Musician of the Month and how it is supporting children's love and understanding of music.



Get Started

Start your Musician of the Month journey and benefit from our monthly resources.

[View subscriptions >](#)